

CODESRIA Gender Symposium 2011

Date: 1st – 3rd November, 2011

Venue: Cairo, Egypt.

Programme

(Draft)

DAY 1: TUESDAY, 1st NOVEMBER, 2011

09.00–10:30 **Opening ceremony / Cérémonie d'Ouverture**

Chair: **Helmi Sharawy**, Vice President of the Arab and African Research Centre (AARC)

Welcome and Intoductory Statements / Mots de bienvenue et Propos introductifs

Speakers:

1. **Shahida El Baz**, Director, Arab and African Research Center (AARC), Egypt
2. **Ebrima Sall**, Executive Secretary, CODESRIA
3. **Fikeni E.M.Senkoro**, CODESRIA Executive committee member
4. Official representative of the Egyptian Government

Self-Introductions

5. Workshop participants

Key Note speaker

6. **Awatef Abdul Rahman**, Cairo University, *Women and Media in Upper Egypt: Issues and Challenges*

10:30-11:00 **Tea/Coffee break and group photo / Pause café et photo de groupe**

11:00-13:30 **First Working Session: Gender and media: feminists approaches and emerging issues / Genre et médias: approches féministes et questions émergentes**

Chair: **Eugénie Rokhaya Aw (UCAD – Sénégal)**

Speakers

11:00-11:15 **Lyn Ossome**, University of the Witwatersrand, *and Feminism in the African media: possibilities for diversification of gender representation*

11:15-11:30	Brahim El Morchid , Université Cadi Ayyad, Marrakech, <i>Comprendre la place du genre dans les politiques publiques des médias en Afrique : la leçon marocaine</i>
11:30-11:45	Williams E. Nwagwu , University of Ibadan: <i>Gender and educational information sharing in Nigerian Universities: an empirical study of short messaging services</i>
11:45-12:00	Abdoulaye Sounaye , Northwestern University, <i>Gendered media and Gendered religion: women using TV and radio to construct religious authority in Niamey (Niger)</i>
12:00 -12:15	Discussant: Azza Abdul Aziz Abdullah , Sohag University (Egypt)
12:15-13:30	Discussions-

13:30-14:30 Lunch break / Pause déjeuner

14 :30 – 16 :45 Second Working Session: Gender and media : between stereotypes and empowerment/ Genre et medias : Entre stéréotypes et empowerment

Chair: **Shahida El Baz**, Director AARC

Speakers :

14:30-14:45	Charles E. Nwadigwe , Nnamdi Azikiwe University, <i>Marketing ideas, Engendering stereotypes: Representations of gender in Nigeria's broadcast commercials</i>
14:45-15:00	Ifeyinwa Maureen Ogbonna-Nwaogu , National Open University of Nigeria, <i>Media reportage of women in communal conflicts of the Ife/Modakeke (1997-2000) and Aguleri/Umuleri (1995-1999) in Nigeria</i>
15:00-15:15	Sanae Solhi , University Mohamed V – Agdal, <i>l'image de la femme marocaine dans les medias : entre volonté politique et réalité : Etude de terrain</i>
15:15-15:30	Azza Abdul Aziz Abdullah , Sohag University (Egypt), <i>factors forming a stereotype of the Arab Muslim women in Western media : a study from the perspective of the elite of the Arab Academy</i>
15:30-15:45	Khawla Mattar , <i>Now you see them..... Now you don't Arab women in the media: Post revolution</i>
15:45-16:00	Discussant : Hind Hourmat Allah , Université Cadi Ayyad – Maroc
16 :00-16 :45	Discussions

16:45-17:00 Coffee break / Pause café

17:00-18:45 Third working session: Gender and media : between stereotypes and empowerment / Genre et medias : Entre stereotypes et Empowerment

Chair: **Fikeni Senkoro**, University of Dar es Salam (Tanzanie)

Speakers:

17:00-17:15 **Rasel Madaha** (University of New York), *Two decades of Gender empowered Media Advocacy: the role of Tanzania Media Women Association (TAMWA) on gender empowerment*

17:15-17:30 **Amani El Taweel**, Al Ahram centre for Political and Strategic Studies (Egypt), *Women in Leadership Positions: A case study of the Egyptian Press*

17:30-17:45 **Ezra Chitando**, University of Zimbabwe, *Unsung heroines: women journalists and their contribution to Zimbabwe's succeeding struggle against HIV*

17:45-18:00 **Hind Hourmat Allah**, Université Cadi Ayyad (Maroc), *Quel rôle pour les médias dans la promotion de l'entreprenariat féminin en Afrique ?*

18:00-18:15 **Discussant: Sanae Solhi**, Université Mohamed V – Agdal

18:15-18:45 Discussions

20:00-22:00 **Diner**

DAY 2: WEDNESDAY 2nd NOVEMBER, 2011

09:00-11:00 Fourth Working session: Gender, media and public space / Genre, medias et espace public

Chair: **Maréma Touré** (UNESCO-BREDA)

Speakers :

09:00-09:15 **Sharon Groenmeyer**, University of Johannesburg, *Engendering the media in Southern Africa : The case study of South Africa's path towards democracy and gender equality*

09:15-09:30 **Muna Wilson Kamau**, University of KwaZulu-Natal, *Women advocates for change through media : a case study of the life and politics of Wangari Maathai*

09:30-09:45 **Fatoumata Sow**, University of Oregon, *Femmes et radios communautaires en Afrique : de la marginalisation à la prise de parole publique : analyse des expériences des radios communautaires des femmes au Sénégal et au Mali*

09:45-10:00 **Parfait Akana**, Université de Yaoundé II, *C'est le réseau de la Rav 4 qu'elle cherche : le genre de la secte : à propos d'une explication médiatique*

10:00-10:15 **Discussant: Ezra Chitando**, University of Zimbabwe

10:15-11:00 Discussions

11:00-11:15 Coffee break / Pause café

11:15-13:15 Fifth Working Session: Between Nollywood and Tollywood :The image of gender /Entre Nollywood et Tollywood : l'image du genre

Chair : Aminata Diaw (CODESRIA)

Speakers

11:15-11:30 **Kayode Animasaun**, Osun State University, *Setting agenda for the refraction and reflection of the images of women in Nigerian Nollywood movies*

11:30-11:45 **Fikeni Senkoro**, University of Dar es Salam, *Tollywood views: The gender inscription of the body through film in Tanzania*

11:45-12:00 **Nabiha Lotfy**, filmmaker, *A battle between images and reality: women in documentary films*

12:00-12:15 **Discussant : Silué Oumar N'Tchabétien**, Université de Bouaké

12:15-13:15 Discussions

13:15-14:00 Lunch break / Pause déjeuner

14:15 Departure on excursion / Départ en excursion

DAY 3: THURSDAY, 3rd NOVEMBER 2011

**09:00-11:30 Sixth Working Session: Gender and ICT: new spaces, new powers ?
Genre et TIC : nouveaux espaces, nouveaux pouvoirs ?**

Chair: Awatef Abdul Rahman, Cairo University

Speakers:

09:00-09:15 **Silué Oumar N'Tchabétien**, Université de Bouaké, *Intrigues dans la toile : les premières dames ivoiriennes dans le tourbillon des TIC pendant la crise post-électorale, depuis avril 2011*

09:15-09:30 **Admire Mare**, Rhodes University, *Emerging feminities, emerging voices: the case of "let's talk about it all with Tandi" discussion forum on facebook*

09:30-09:45 **Mona Badran**, Cairo University, *The impact of ICT on women empowerment in Egypt : an empirical study*

09:45-10:00 **Akin Iwilade**, Obafemi Awolowo University, *New spaces, new interactions ? Social Networks and gender relations in Africa*

10:00-10:15 **Joelle Palmieri**, Institut d'Etudes Politiques de Bordeaux, *le Web2.0 néfaste au genre ?*

10:15– 10:30: **Discussant: Williams E. Nwagwu**, University of Ibadan

10:30-11:30 Discussions

11:30-11:45 Coffee break

11:45 – 1 3.00

Closing Session / Cérémonie de clôture.

Closing remarks / Discours de clôture

- Synthesis of the general report by Brahim Elmorchid/ Synthèse du rapport général par Brahim Elmorchid
- A Word on behalf of participants / Un mot au nom des participants
- Shahida El Baz, Director, Arab and African Research Center (AARC)
- Ebrima Sall, Executive Secretary of CODESRIA