Wasted Citizenship? The role of reclaimers in South African municipal waste management

Melanie Samson
University of the Witwatersrand
Introduction

We all prefer not to think about waste. But in a sense, the provision of waste management services lies at the heart of modern urban life, for the absence of these services creates unbearable living and working conditions and public health crises in modern cities. At the time of South Africa’s democratic transition the provision of waste management services was inadequate and highly unequal – in 1995 whilst over 90% of Indian and White and 82% of coloured households had their refuse removed by the local authority this was the case for only 38% of African households. 20% of African households had no access to any refuse removal whatsoever (Central Statistics 1998, 14). South African municipalities therefore face a tremendous challenge in extending service delivery to previously unserviced areas within a context where rocketing fuel and land prices have dramatically increased the costs of waste management, and neoliberal marketization of municipal government has decreased revenue available and intensified pressures for services to be financially self-sufficient (Barchiesi 2007; Harden 1992; McDonald 2002; Samson 2007).

Since the adoption of the National Waste Management Strategy in 1999 (Department of Environmental Affairs and Tourism and Department of Water Affairs 1999) the South African government has promoted a “cradle-to-grave” approach to waste management which foregrounds recycling as a means to reduce the amount of waste going to landfills. As recycling has long been conducted by informal reclaimers and middlemen who function independently from the state the incorporation of recycling into municipal waste management systems represents an expansion of the public sphere. Most municipalities are, however, preferring to implement this extension through public-private partnerships in which companies are granted exclusive right to reclaim materials on municipal landfill sites. As the ILO points out, although the waste on municipal landfills is technically the property of the relevant local municipality, until waste systems are formalized waste is better understood as a common property resource. Granting a private company exclusive right to reclaim material from a dump therefore requires a municipality to enclose the garbage at the landfill and transform it into private property, the rights to which can then be sold or rented to the company (International Labour Organisation 2004, 22). This approach to incorporating recycling into the public sphere can, therefore, be understood
as part of the broader process of “accumulation by dispossession” (Harvey 2005) in which neoliberal governments are creating new spheres of accumulation for capital. Importantly, by transforming garbage into a commodity which private companies will pay to access this process also creates new sources of revenue for cash-strapped councils whilst simultaneously decreasing the amount of space (and financing) needed for landfills.

As noted by Hart (Hart 2006) and de Angelis (de Angelis 2006) rather than being the simple outcome of structural necessities, accumulation by dispossession must be seen as a contested social process. When exploring the enclosure of the waste commons it is therefore critical to interrogate how this process is shaped by, relates to and reconfigures social relations within the sector. This paper contributes to this agenda by exploring the paradoxical position of informal reclaimers in processes to enclose garbage and bring recycling processes into the formal, privatized public sphere. It is based on a case study of the contested history of public-private partnerships for the reclamation of recyclable materials from the Sasolburg landfill site in the Metsimaholo municipality in South Africa’s Free State province. The fieldwork was conducted between September 1 and September 10, 2008. It included two focus groups with representatives of the reclaimers’ committees, eleven semi-structured interviews with reclaimers, municipal officials, a councillor, recycling companies and a local business representative, and numerous informal discussions with the reclaimers.

1 The research for the case study forms part of a broader research project on municipal approaches to reclaiming and recycling commissioned by the environmental justice NGO groundWork. For a copy of the full report produced for groundWork please see Samson (forthcoming). The interviews were led by the author with assistance and translation provided by Moleleki Fantisi, Themba Mojikang and Zodwa xxxx from the Vaal Environmental Justice Alliance (VEJA), and Musa Dlamini from groundWork. Many thanks to my colleagues for their invaluable assistance in conducting the research and for numerous insightful conversations regarding our analysis of the interviews. Thanks also to groundWork for permission to use the material. Although this paper draws on the research report produced for groundWork the views expressed in this paper are my own and should not be attributed to VEJA or groundWork.

2 The breakdown of the individual interviews is as follows: one interview with a representative of Phutang, the company holding the contract to recycle on the landfill; one interview with a representative of Remade, the company that recently merged with Phutang in an effort to improve Phutang’s ability to meet contractual obligations; one interview with Sekele Scrap Metal, a middleman who previously purchased materials from the reclaimers; two interviews with municipal officials responsible for waste management; one interview with the member of the mayoral committee responsible for overseeing waste; five interviews with reclaimers (one of which involved two participants); and one interview with a representative from the
The paper traces the processes through which reclaimers established their informal rights to the garbage on the Sasolburg landfill, staved off the enclosure of the landfill for an extended period of time and managed to negotiate the terms of their integration into the formal economy. Based on careful study of the activities and self-definitions of reclaimers the paper argues that they can be seen as prototypical ‘neoliberal citizens’ proactively mobilizing to promote their self-interest and sustain their own livelihoods (Rose 1996, 158). However, the national state has failed to grant them legibility within the sphere of legislation and public policy, and as they are viewed as the ‘detritus’ (Chari 2005) of modern society the local state actively discriminates against them in the practices of governance. As a result, they are not considered to be legitimate participants in public policy processes related to the formalization of recycling on the landfill. The extension of the public sphere via the granting of a contract to a private company to recycle materials on the Sasolburg landfill is therefore exacerbating the marginalized position of the reclaimers. Rather than building a bridge out of the second and into the first economy, as is the stated objective of South African policy (ANC NGC 2005), this process threatens to contain the reclaimers within the informal economy and preclude their active participation in public processes. Although to date the reclaimers have been unable to significantly shift this terrain they are actively organizing to assert their right to participate in and shape the nature of the extension of the formal waste management system. If ultimately successful such mobilization will amount to an “insurrection at the level of ontology” by expanding the notion of who is a legitimate actor within the public sphere (Butler 2004, 33). However, whether this will challenge the current neoliberal nature of expansion of the public sphere remains unclear.

In order to substantiate this argument the paper begins by providing an overview of the contested processes to privatize and formalize recycling on the Sasolburg landfill. The remainder of the paper then seeks to theoretically unpack that history and develop a broader analysis regarding how the formalization of recycling in Metsimaholo is predicated on the production of particular forms of both citizenship and the public sphere.

company Sasol, which provided critical assistance to Phutang which ensured that it was able to secure the contract with the council.
To this end the second section reflects on why, despite the fact that reclaimers exhibit many of the characteristics of neoliberal citizens they are rendered invisible within waste management policy and legislation and actively discriminated against in practice. The third section examines the attempts by reclaimers to reconfigure the public sphere and their place within it. The final section summarizes the key arguments made in the paper and reflects on the broader implications of these struggles for the neo-liberal nature of expansion of the public sphere to include recycling.

**Contested Processes to Formalize Recycling at the Sasolburg Landfill**

The Sasolburg Landfill is located 3.6 km from the town of Sasolburg in the Metsimaholo Municipality in South Africa’s Free State Province. Metsimaholo is comprised of Sasolburg, Zamdela, Viljoensdrif, Coalbrook, Deneysville and Oranjeville. The town of Sasolburg was founded in the 1950s to provide housing for skilled white workers employed by Sasol, while the township of Zamdela provided single sex accommodation for black male Sasol employees. With the decline of apartheid era influx control Zamdela became the home to many families. Currently more than 50% of Metsimaholo’s population of 173,448 resides there (Kwezi V3 Engineers 2008, 18). In 2006 Metsimaholo’s official unemployment rate was 33.4%, which was slightly below the national average (Metsimaholo Municipality 2008, 36). At present agriculture is the largest local employer, accounting for 30.7% of employment, and only 13.1% of employment is in the manufacturing sector (Metsimaholo Municipality 2008, 47). However, as will be elaborated below Sasol continues to dominate the political landscape and have tremendous influence over the local council.

The Sasolburg landfill was established in 1951. It is the main landfill servicing the Metsimaholo Municipality, with two smaller landfills located in Deneysville and Oranjeville. The Sasolburg landfill receives domestic waste from Zamdela and Sasolburg, as well as industrial waste from the large number of factories in the surrounding area. It is estimated that the landfill receives 90 tonnes of waste per day (personal communication with Johann Labuschagne).
The temporary permit received by the landfill in June 1990 has expired and the site is currently not permitted (Interview, Thile, 5/09/2008). In reality it is more of a dump than a landfill. It is not lined, there is no weighbridge and a fence has only been erected in the past few months. Reclaimers report that hazardous waste is frequently dumped at the site (Focus Group with Ditamating Committee, 02/09/2008). Municipal presence at the dump is minimal, with only one municipal employee toiling alone with a bulldozer to cover the rubbish and one permanent employee keeping records of the vehicles that enter the site.

By contrast there is a thriving community of reclaimers at the dump. Reclaimers have been salvaging recyclable material from the dump since at least the 1980s. While a small number of those interviewed have worked on the dump for more than fifteen years the majority have taken up the work of reclaiming within the past eight years. As in other places across South Africa and around the globe it would seem that as unemployment has risen due to neoliberal restructuring reclaiming has become an increasingly important livelihood strategy for those excluded from the realm of wage labour (see for example, Medina 2007; Webster et al. 2007; Millar 2006). Contrary to the common assumption that reclaimers have low levels of education many of the younger men presently on site have high proficiency in English and have completed some secondary education. Most of the older men and women who were interviewed had previously held other employment, but since being retrenched or dismissed have been unable to find other paid jobs. One of the young, male reclaimers explained that they have resorted to reclaiming as, “it is just that we see there are no jobs and we must make our own” (Interview, Mbata, 03/09/2008).

Currently approximately fifty reclaimers work at the dump on a daily basis. They are primarily seSotho speaking South Africans who live in the surrounding townships and informal settlements. Until recently some lived on the dump itself. However, after years of failed attempts the municipality succeeded in evicting them early in 2008. The reclaimers have divided themselves into two groups based on the type of materials that they collect. Due to the social division of labour this separation is also broadly based on gender and age. Collection of scrap metal is the exclusive domain of young men who
have formed a group called Ditamating\textsuperscript{3} Scrap Metal Project. The women and older men who work on the site collect paper, plastics and glass. They are organized into the Ikageng\textsuperscript{4} Landfill Committee. Both organizations are now registered as closed corporations (Focus Group, Ikageng Committee, 02/09/2008; Focus Group, Ditamating Committee, 02/09/2008; Interview, Mbata, 03/09/2008; Interview, Nobela, 03/09/2008; Interview, Majola and Motlaung, 03/09/2008).

Although they all retrieve materials from the working face members of Ikageng and Ditamating have carved up the space of the landfill and demarcated separate working areas where they sort and store their materials. At the time when the fieldwork was conducted the section closest to the entrance was the preserve of Ditamating. The young men previously worked collectively. Whilst they now work individually they labour in close proximity to one another. When there is no work to be done they can usually be found sharing a smoke in one of the several sitting areas they have created from couches and other materials salvaged from the dump. The Ikageng members are located further inside the dump. Each of these salvagers has his or her own individual workplace, which is clearly delineated by the large white sacks that he or she fills with recyclable materials. There is less furniture and no noticeable collective spaces in this zone of the dump. Although the reclaimers from the two groups pass through each others’ spaces and sometimes rest or labour near one another there is a clear spatial division between the two groups. This is a stark, physical manifestation of the long-standing tension between them. Although members of Ditamating say they are willing to work with Ikageng, the older men and women allege that the young men are ill-disciplined and disrespectful and that they poach their materials. Ikageng members insist that they cannot and will not work collaboratively with Ditamating (Interview, Majola and Motlaung, 03/09/2008).

Despite these divisions between the two groups the interior of the dump is clearly the domain of the reclaimers. They have designed the physical layout of the dump around the

\textsuperscript{3} Ditamating means “place of tomatoes” in seSotho. The committee picked this name as it is the nickname for Sasolburg due to the large number of tomatoes grown in the area. They said that choosing this name would help to ensure that the committee is seen as a local initiative.

\textsuperscript{4} Ikageng means “build ourselves” in seSotho.
working face, and aside from regular battles with the bulldozer driver over the pace at which he covers the garbage they have almost complete command over the labour processes through which they retrieve and sort materials. However, as will be elaborated below, the recent, violent enforcement of a contract that grants a private company called Phutang sole property rights to the dump’s garbage has dramatically curtailed the ability of the reclaimers to control the remaining processes through which reclaimed materials are transformed back into commodities.

This current contract is not the first time that the municipality has tried to formally incorporate recycling on the dump into the waste management system via a public-private partnership. This type of privatized expansion of the public sphere was first attempted in Metsimaholo more than twenty years ago and there have been several previous contracts with other companies (Interview, Labuschagne, 03/09/2008; Interview, Nobela, 03/09/2008). Within each of these contracts the actual work of reclaiming recyclable materials was performed by the informal reclaimers, who technically were only allowed to remain on site if they sold their materials to the company holding the contract. However, the terms of the contracts were never fully implemented. As the municipality failed to fence the site and provide adequate security the companies could not establish their claim to the physical space of the dump. Although by all accounts the paper, plastic and cardboard reclaimers mainly sold to the contract holders, they could also arrange transportation to sell their goods to middlemen offering higher prices in other locations, or could sell to other middlemen who made it onto the dump itself. According to the scrap reclaimers the penultimate company did not deal in scrap, and so they developed an ongoing relationship with a different middleman (Interview, Mbata, 03/09/2008). The companies holding the contract refused to pay rent as their monopsony power was not realised (Interview, Thile, 05/09/2008). No recycling infrastructure was developed at the dump. In this period inclusion of recycling in the public sphere amounted to nothing more than placing tremendous pressure on the reclaimers to sell to one particular middleman.
In approximately 2004, presumably due to insufficient profits, the company holding the contract abandoned its operations at the dump (Interview, Labuschagne, 03/09/2008; Interview, Mbata, 03/09/2008). This vacuum created space for the reclaimers to begin to assert control over the sale of their products and negotiate the terms on which they related to the formal recycling industry. The reclaimers dealing with paper, cardboard and plastic arranged with DJ Afvalpapie, one of the largest purchasers of these materials in the region, to provide them with skips and collect their materials on a regular basis (Interview, Nobela, 03/09/2008). The scrap reclaimers realized that by bargaining with different middlemen they could obtain higher prices. Rather than selling to only one buyer they developed relationships with three different purchasers. They also began to work and sell their goods collectively. As they were selling in bulk they managed to obtain higher prices and significantly increase their income (Interview, Mbata, 03/09/2008).

The reclaimers were now unofficially in charge of the recycling processes at the dump. They aspired to formalise their place within the waste management system and have their role recognized in the public sphere. Both groups of reclaimers assert that during this period they were told by the Assistant Manager for Health and Cleansing Services that if they wanted to receive the contract then they would have to form a collective as the contract could not be given to individuals. According the reclaimers this was the catalyst for the formation the Ditamating Scrap Metal Project and the Ikageng Landfill Committee (Focus Group, Ikageng Committee, 02/09/2008; Focus Group, Ditamating Committee, 02/09/2008; Interview, Mbata, 03/09/2008; Interview, Nobela, 03/09/2008; Interview, Majola and Motlaung, 03/09/2008). The municipal officials deny that during this period the reclaimers were organised or indicated an interest in obtaining the contract for themselves (Interview, Labuschagne, 03/09/2008; Interview, Thile, 05/09/2008). What is, however, undisputed is that the reclaimers were neither informed nor consulted when a new contract was awarded without having been advertised or put out for public tender. The informal reclaimers who perform the labour of salvaging materials from the dump and who had been effectively running the recycling processes for an extended
period of time were rendered invisible and not seen as stakeholders in this public policy process.

By contrast significant assistance and resources were provided to two black, male professionals from Zamdela to help them to build their newly formed Phutang recycling company and secure the contract. By their own admission neither of the aspirant entrepreneurs had any real experience with recycling.\(^5\) However, they saw that there was an opportunity to make money from recycling. They approached Council to obtain the right to recycle at the landfill and requested financial assistance from Sasol to help them start the business. According to a representative of Sasol once the entrepreneurs had received in principle agreement from Council Sasol assisted them in securing the necessary equipment\(^6\). Sasol cannot provide funding to entrepreneurs. Under the rubric of a joint business-council initiative called Rejuvenation (of which Sasol is the main donor), Sasol therefore channelled resources via the Vaal Regional Community Trust (of which Sasol is also the main donor) for the donation of a container and pressing machine to Phutang as well as for the provision of an interest-free loan for the purchase of a bakkie. The manager of corporate affairs at Sasol, who is the deputy chairperson of the business chamber also arranged for a well-established white businessman to act as an advisor and mentor to Phutang. With these human and physical resources in place the Sasol representative reports that Phutang was able to seal the deal with Council (Interview, Zwane, 10/09/2008). According to the Assistant Manager Health and Cleansing Services for Council the sequence of events was somewhat different, with Phutang first receiving the support and then Rejuvenation requesting that Council give them the contract (Interview, Labuschagne, 03/09/2008). Regardless of this disagreement about sequencing

\(^5\) Their only history in the sector was one’s role as a senior member in an initiative to promote recycling in the schools, a position he held due to his employment as a teacher in a primary school in Zamdela (Interview, Tau, 05/09/2008).

\(^6\) According to the Sasol Manager for Community and Government Relations Sasol there were three main reasons why Sasol supported the project. Sasol believed that the project would help to protect the environment and would create employment. Importantly, Sasol had a vested interest in improving management of the dump as it owns the vacant land directly in front of the entrance to the dump. Previously there had been problems with young reclaimers waiting on this land outside the gate and harassing community members who came to the dump. Many of these community members were employees who, according to the manager, complained about these activities. Sasol therefore wanted to intervene to bring order to recycling processes at the dump so as to protect its property as well as the interests of its employees (Interview, Zwane, 10/09/2008).
four things remain clear. First, Phutang had no relevant expertise in recycling or business
more generally and prior to receiving support from Sasol/Rejuvenation had no access to
capital required to run a business. Second, support from Sasol/Rejuvenation played a
critical role in ensuring that Phutang received the contract. Third, the contract was
awarded without being publicized or put out to tender. Fourth, the reclaimers were
completely excluded from these processes and discussions. Support for “black economic
empowerment” was cited by a council official as the reason why the contract was given
to Phutang without going to tender (Interview, Labuschagne, 03/09/2008), something
which the reclaimers, who are also black, find ironic. The reclaimers argue that, “if it is
about empowering people then they must start with people from the site” (Interview,
Mbata, 03/09/2008). However, this was not an option considered by Council, Sasol or
Phutang.

It is universally agreed, even by Phutang itself, that Phutang has failed to manage the
recycling of materials from the dump. Both directors of Phutang have remained in their
full-time jobs and attempt to “run the business by cell phone and remote control”
(Interview, Zwane, 10/09/2008). They have no hands-on experience with recycling and
have not even undergone training to help them identify the different types of metal being
sold by the scrap reclaimers (Interview, Tau, 05/09/2008). For an extended period of
time Phutang had insufficient cash flow, was unable to purchase the materials from the
salvagers on a regular basis, and was on the verge of bankruptcy (Interview, Tau,
05/09/2008). When Phutang did purchase materials from the reclaimers it did so at a
significantly lower price than that which they had previously received. This is not
surprising as Phutang sold to the same middlemen that the reclaimers had previously
dealt with directly but was now taking a cut for itself. Although it is possible that Phutang
managed to negotiate a higher price with paper, plastic and cardboard companies by
selling in bulk it must be remembered that the scrap reclaimers had already achieved
these economies of scale by selling collectively. The decrease in income reported by the
reclaimers is in line with the findings from an international study by the ILO that
privatization usually resulted in lower income for reclaimers as the private companies
with monopsonies extract rent from the reclaimers (International Labour Organisation 2004, 22).

For several months Phutang was completely absent from the site and the reclaimers continued to manage all processes related to salvaging on the dump. By the beginning of 2008 both Ikageng and Ditamating had registered as closed corporations in order to assist their bids to take over the contract. According to the reclaimers both groups once again approached the municipality to have their role formalised, and they offered to pay the municipality rent for their access to the dump. However, they were informed that it was impossible to cancel the contract (Focus Group, Ditamating, 02/09/2008; Focus Group, Ikageng, 02/09/2008). Indeed, senior waste management officials insisted that despite the complete failure of Phutang to fulfil its contractual obligations the Council would not consider terminating the contract. They justified this by arguing that Council had not upheld its part of the contract as it had failed to fence the landfill and provide the security required to secure Phutang’s monopsony.

Ditamating members report that they approached Phutang and suggested that as Phutang has no knowledge or experience in dealing with scrap they should give them a subcontract (Focus Group, Ditamating, 02/09/2008). However, instead, of partnering with reclaimers who have intimate knowledge of scrap metal and have demonstrated their ability to negotiate with and deliver to large middlemen, in May 2008 Phutang merged with Remade, a large white owned recycling company with branches across the Southern African region. A primary attraction of merging with Remade was that it had financial capital to help pay off debts and run the business (Interview, Tau, 05/09/2008), something which the reclaimers obviously could not offer on their own. However, it is important to note that despite its size Remade also has no knowledge or experience in dealing with scrap (Interview, Loftus, 02/09/2008).

The merger with Remade caused some unease in Council and Sasol as it undermined the objective of black economic empowerment. However, both Council and Sasol are determined to ensure that the contract runs smoothly. Council is aware that recycling
from the dump should be able to generate significant revenue. It is keen to finally start benefiting financially from the deal so that it can obtain additional resources for the chronically underfunded waste management department (Interview, Labuschagne, 03/09/2008; Interview, Thile, 05/09/2008). For its part Sasol has an interest in ensuring that the loan is repaid and that order is brought to the dump, which borders on land owned by the company (Interview, Zwane, 05/09/2008).

As Council does not see the reclaimers as a legitimate constituency worthy of consultation it has never considered negotiating with them to get them to sell to the contract holder. By Council’s own account the only purpose of the few meetings held with the reclaimers was to inform them that they must behave appropriately on the dump and that they must sell their materials to Phutang. No attempts were made to persuade them to agree to work with Phutang by addressing their concerns that they were being forced to sell their goods at a lower price and that their incomes were being decreased due to the imposition of Phutang as a middleman (Interview, Labuschagne, 03/09/2008; Interview, Thile, 05/09/2008).

Instead Council and Sasol turned to a security solution. Even before the merger they decided that it would necessary to physically enclose the dump in order to force the reclaimers to sell to Phutang and ensure that the company benefited from its monopsony. The fence was also crucial if the Council was going to secure the cooperation of the police in this process. In the past Council had called the police on numerous occasions to physically remove the reclaimers. However, as there was no fence and minimal security the reclaimers would simply wait a few days and then re-enter the site. As a result in May 2007 the police had informed Council that they were no longer willing to forcibly remove the reclaimers unless a fence was in place and they were issued with arrest warrants for the reclaimers (Interview, Mbata, 03/09/2008; Interview, Thile, 05/09/2008). Due to the perceived importance of the fence Sasol agreed to finance 60% of the costs of constructing a fence completely encircling the landfill (Interview, Zwane, 10/09/2008).
By the time that Phutang merged with Remade and the company was ready to assert its authority the fence was almost completed. The council and the company therefore took decisive action. In May 2008 Remade-Phutang insisted that all reclaimers on the site sign a contract in which they would agree to only sell their materials to Remade-Phutang, otherwise they would be evicted from the site. The reclaimers refused and embarked on industrial action in which for a period of several weeks they refused to sell to Remade-Phutang. A stand-off ensued as Remade-Phutang had deployed additional security to the gate, thus preventing the reclaimers from removing their materials from the site and selling to other middlemen. Neither the reclaimers nor Remade-Phutang could generate any income. On May 22 the reclaimers were summoned by council to attend a meeting at 8 am on May 23, non-attendance of which, they were informed, would “leave the council with no option but to use its legal process to remove you out of the dumping site” (letter from L. Thile, Manager Health and Cleansing, 22/05/2008). The reclaimers attended the meeting and tried to raise their grievances. They once again refused to sign the contracts. The police were subsequently sent in with dogs and pepper gas to remove them. As noted above, this was not the first time that the police had been sent in. However, now that the dump was physically enclosed once the reclaimers were evicted they were aware that it would be much more difficult to re-enter the site. In addition, they had not earned any income in the preceding few weeks due to the standoff with Remade-Phutang, and the police did not let them take their possessions with them. The combination of the police and the fence broke the reclaimers’ ability to continue with their resistance. One reclamer eloquently summarized the outcome of what she perceives as a hard-fought battle stating, “[w]e were chased away by the police on a Friday. We came back on Monday to surrender and sign the contract” (Interview, Sarah, 02/09/2008).

Since then an uneasy truce has been reached on the site. Almost all of the reclaimers have signed the contracts. As it is now impossible to sell to other middlemen Remade-Phutang is allowing those who have not signed to continue working on the site. Representatives of Council and Remade-Phutang all report that the “problems with the reclaimers” have been resolved and the contract is moving forward. However, the Reclaimers report a litany of problems with Remade-Phutang. They continue to receive less money than in
the past for their materials and Remade-Phutang is reneging on the clauses in the contract that require it to provide the reclaimers with uniforms, safety equipment and sufficient access to water and toilets. In addition Remade also does not have experience in dealing with scrap metals (Interview, Loftus, 02/09/2008) and the reclaimers claim that the prices paid do not differentiate between all of the different types and grades of metals that they sell thus leading to lower overall payments (Focus Group, Ditamating Committee, 02/09/2008; Interview, Mbata, 03/09/2008).

The imposition of the Remade-Phutang’s monopsony means that the reclaimers are no longer free to negotiate the terms on which they relate to and potentially enter into the formal economy. Paradoxically for a programme which is meant to bring recycling into the formal, public sphere the contract with Remade-Phutang is forcing the reclaimers to recede back into the sphere of the informal. Remade-Phutang has no plans to empower the reclaimers, other than to teach them how to sort materials, something at which they are arguably already highly skilled (Interview, Loftus, 02/09/2008; Interview, Tau, 05/09/2008).

Significantly for the scrap reclaimers Remade-Phutang required them to register and sell their materials individually. The company has therefore succeeded in undermining the previously collective approach of the members of the Ditamating Scrap Metal Project. Although they do so less frequently now, both Ditamating and Ikageng continue to meet and try to strategize their next moves. They are wounded and bitter. They had believed the ANC campaign slogan and expected a “better life for all” with the advent of democracy. However, they report that they have lost faith in council and are tired of knocking on endless doors and not being taken seriously by the Council (Interview, Mbata, 03/09/2008; Interview, Majola and Matloung, 03/09/2008; Focus Group, Ditamating, 02/09/2008). When asked what has changed since apartheid days one woman reclamer responded that, “there is no change as the police still chase us away” (Interview, Majola and Matloung, 03/09/2008). Members of Ditamating observed that the imposition of Remade-Phutang not only compromised their rights as citizens to participate in the policy process, but also undermined their ability to fulfil their
obligations as citizens noting that, “we are citizens of this city. We are expected to pay for services. We used to pay for services, now it is difficult (Focus Group, Ditamating, 02/09/2008).

Indeed, this history of the contested processes through which recycling is being formalized in Metsimaholo raises a number of pertinent issues related to citizenship and the construction of the public sphere. In the remaining sections of the paper I locate and unpack this history theoretically and explore how the process in Metsimaholo is predicated on particular understandings of who is a legitimate actor within the public sphere. I begin in the following section by theorizing why reclaimers have been so marginalized within the expansion of the Metsimaholo waste management system.

**Neoliberal Citizens or Detritus?**

In seeking to theorize the role of the reclaimers it is useful to turn to the burgeoning literature that draws on Foucault’s concept of governmentality to explore the form and nature of citizenship in the context of neoliberalism. Foucault uses the concept of governmentality to understand the “how” of governing (Gordon 1991, 7) by studying the political rationalities and technologies of government (Rose 1996, 42). Central to governmentality within liberalism and neoliberalism is the understanding that individuals have agency. Individuals are therefore seen as, “on the one hand, the object and target of governmental action and, on the other hand, as in some sense the necessary (voluntary) partner or accomplice of government” (Burchell 1996, 23). Governmentality is therefore understood as the “conduct of conduct”, or, “as a way of acting to affect the way individuals conduct themselves” (Burchell 1996, 20). A key component of neoliberal governmentality is the creation of neoliberal subjects who see their lives as an enterprise and take responsibility for achieving their own individual goals, which are shaped in line with the broader neoliberal project (Gordon 1997). Much of the governmentality literature therefore focuses on the ways in which government policy constructs particular categories of the population to create neoliberal citizens who believe in self-reliance and do not expect the state to provide them with what were previously seen as the rights of citizenship.
As should be evident from the previous section the reclaimers are perhaps the prototypical neoliberal citizens. Having accepted that neither the state nor industry will provide them with employment they have taken the initiative to create their own income. Through their labour they perform something akin to alchemy as they take what others have deemed waste and transform it back into a marketable commodity. When left free from interference from the state, the police and monopsonistic private companies they succeeded in working collectively, marketing their own goods and transforming and improving the terms on which they were articulated into the formal economy. Both the Ikageng Landfill Committee and the Ditamating Scrap Metal Project have registered as closed corporations and have ambitions to formalize their activities. Both believe that if they won the contract they would be able to formalize their work and register for workman’s compensation and unemployment insurance. They also stated that if they could be provided with assistance to purchase pressing machines and transport they would be able to expand their businesses and create employment for other people. Ditamating reported that it proposed to waste management officials to start a programme in the community to get households to separate waste at source, something which it would pursue if it had the opportunity. If granted the contract it also planned to hire a manager to help it run its operations professionally. The women in Ikageng dreamed that with formalization they would be able to create a fund to provide support to children in the community who could not afford school fees so that they would stop trying to come to the dump to earn money. As noted above both groups were willing to pay the municipality for the right to reclaim materials from the site (Focus Group, Ditamating, 02/09/2008; Interview with Majola and Matlaung, 03/09/2008; Interview, Mbata, 03/09/2008). Given the opportunity to pursue their vision the reclaimers would have provided a rare, successful example of the government’s illusive goal of helping people to move themselves out of the “second” into the “first” economy7 (ANC NGC 2005). But instead Council has single-mindedly pursued an approach which has decreased their income and has consigned them to remain as individual, informal reclaimers with no

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7 The concept of the two economies has been subjected to wide and penetrating critique. See the articles in the special edition of *Africanus* (Bond 2007) for an overview of key arguments demonstrating the conceptual flaws in framing the formal and informal economies as distinct entities.
prospects to empower themselves, move into formal employment or grow their collective businesses.

How then does one explain the complete marginalization of the reclaimers within processes to formalize recycling in Metsimaholo and include it in the public sphere? Part of the answer lies in their lack of legibility within national waste management policy and legislation. Reclaimers are not mentioned in any South African legislation. In her insightful review of the current policy context Benjamin (2007) notes that although the National Environmental Management Act, 107 of 1998 endorses recycling as a key element of waste minimization strategies it does not recognize the role of what she refers to as “scavengers” in existing recycling processes. As Benjamin observes, “[t]he lack of recognition for scavenging from the highest environmental legislation of the country presents significant tensions with other policy documents....These policy documents mention scavenging and ways to handle or regulate this work but without placing a legally binding obligation on those who are responsible for waste management, including the Department of Environmental Affairs and Tourism” (Benjamin 2007, 39). Moreover, when it comes to policy implementation, although the Minimum Requirements for Disposal of Waste by Landfill allow individual landfill site managers to decide whether to allow salvaging on their sites, managers who do so must indemnify the department from any responsibility, creating a strong disincentive for the legitimization of reclaimers (Benjamin 2007, 7-9).

The Waste Bill currently under consideration will not dramatically alter this situation. The Bill seeks to develop sustainable waste management systems across the country and promotes the reduction, re-use and recycling of waste. It recognizes that waste can be a valuable economic resource and that, “the impact of improper waste management practices are [sic] often disproportionately borne by the poor” (Republic of South Africa 2007a). It is therefore ironic that initially the Bill contained no reference to the legions of informal reclaimers who support themselves by recycling waste material and did not include any mechanisms to improve their status within waste management systems. After lobbying by civil society organizations the proposed amendments to the bill now
basically leave the status quo from the Minimum Requirements unaltered, and simply stipulate in section 51(1) that, “[a] waste management license must stipulate (i) if applicable, the conditions in terms of which salvaging of waste may be undertaken” (Republic of South Africa 2007b). The Bill does not, however, provide any guidance regarding when salvaging should be permitted or how this should be done.

Whilst reclaimers are rendered virtually invisible in the sphere of legislation, key waste management documents that do refer to them make it clear that it is government’s intention to actually eliminate reclaimers themselves in the long term (Department of Environmental Affairs and Tourism and Department of Water Affairs 1999). Government is correct in identifying that salvaging at landfill sites has problematic health and safety implications. However, advocating its elimination without a clear process to ensure that reclaimers are involved in future recycling initiatives is further indication of government’s failure to recognize reclaimers as legitimate stakeholders within the public sphere. This official silence at the level of national policy and legislation creates the space for local councils such as Metsimaholo to disregard and marginalize reclaimers and treat them with contempt in local processes to formalize recycling.

But what is the basis of this contempt? Why are Council and business representatives unable to see the reclaimers as good neoliberal citizens with the right to participate in the formalization of recycling initiatives? Here it is useful to turn to the work of Sharad Chari and his notion of ‘detritus’. In his research on the Durban community of Wentworth Chari (2005) develops the concept of “detritus” to capture how capital accumulation and colonialism create surplus populations compelled to find ways to reproduce themselves outside of the wage labour relation and as well how these marginalized populations are often forced to contend with the toxic industrial detritus produced by capitalist production. This concept can be productively drawn on to theorize the ways in which reclaimers are framed and understood. In a context where neoliberal restructuring has made formal employment an impossibility reclaimers turn to salvaging recyclable material from society’s physical detritus as a means of survival. Research from a range of contexts reveals that reclaimers are frequently reviled, stigmatized, ostracized,
and treated as expendable\textsuperscript{8} as they become associated with the detritus that they rummage through (International Labour Organisation 2004; Medina undated; Benjamin 2007; Beall 1997; Chikarmane and Narayan 2005; Huysman 1994; Tejani April 2003; Millar 2006; Rogers 2005). The case of Metsimaholo is no different. All council representatives interviewed used the term “scavenger” to refer to the reclaimers (although some changed their language when I used different terminology). Reclaimers stated that they were always referred to in this way by Council and that they resented this title as a, “scavenger is something that lives with dirt”. Given that they work with and are defined by their relationship to waste, in the case of reclaimers the term “detritus” is therefore more than metaphorical.

In seeking to explain why Council did not engage with them the scrap reclaimers perfectly captured Chari’s notion stating that, “these people there see us here [at the dump]. They just take us for granted. Even if you have a serious problem they don’t listen. They say you are just people from the dumpsite. You are just scrap” (Focus Group, Ditamating, 03/09/2008). Council officials do not recognize the reclaimers as a legitimate constituency in the waste management system, and when asked whether there should be consultative processes and empowerment programmes put in place for them to actively participate the Manager, Health and Cleansing Services responded that, “they are residents of the municipality. So they can’t be given any extra rights. It is up to them to make sure they take advantage of the opportunities available to residents” (Interview, Thile, 05/09/2008).\textsuperscript{9}

Members of Ikageng believe that an official who told them they could get the contract if they formed a group, “was just saying that. He never thought the elders could register a

\textsuperscript{8} The example cited by Medina (undated, 8) of how paramilitary groups in Colombia murdered 40 salvagers, sold their organs for transplants and the rest of their bodies to the university to be dissected by medical students is perhaps the most shocking example of the expendability of salvagers.

\textsuperscript{9} It should be noted that the member of the mayoral committee responsible for waste acknowledged that it was problem that council does not take the reclaimers seriously. When questioned as to whether it would be useful to have a landfill management committee he said that this would be a good idea and he would work on it. He also raised concerns about the nature of the relationship between the officials and the reclaimers. However, in the nine months since assumed his post he had not been to the landfill and had not met with the reclaimers, about whom he knew very little (Interview, Mthimkulu, 03/09/2008). He is, nevertheless, a potential transformative force in the council.
business” (Interview, Majola and Matloung, 03/09/2008). Indeed, forming the closed corporations has made little difference. At first both Council officials and the director from Phutang refused to acknowledge that the reclaimers have formed closed corporations. When they did admit to this they did not grant it any relevance, and the Manager, Health and Cleansing referred to them as, “so-called ccs” (Interview, Thile, 05/09/2008). The assistant Manager, Health and Cleansing Services made clear his disdain for the reclaimers and their companies stating, “we wouldn’t give the contract to those companies as they were working against the municipality and Phutang. They were threatening us and throwing stones. They want to make it uncontrollable as they think then they will get the contract (Interview, Labuschagne, 03/09/2008). Whilst it is true that the reclaimers have engaged in disruptive and at times aggressive behaviour, once they were denied any opportunity to participate in formal processes they had little option but to resort to direct action. It is therefore quite ironic that management then seems to consider such behaviour a natural attribute of reclaimers.

In addition to being cast as unruly, the reclaimers are depicted as uneducated and unskilled, characteristics which are deemed to render them ineligible to win the contract. Simon Mbata, the leader of Ditamating, describes the surprise of the directors of Phutang when in their first formal meeting he challenged them in fluent and articulate English. According to Mbata, “they didn’t think there were educated people here. But then they realised I was educated when they heard me speak. They always use English in their meetings. We did query them about that. They say it is an official language” (Interview, Mbata, 03/09/2008). Mbata is clear that Phutang purposefully uses English in order to reinforce power differentials with the reclaimers, many of whom are not as proficient in this language as Mbata. He states that whilst the directors of Phutang now treat him with more respect due to his language skills they continue to be dismissive of the other reclaimers, whom the assume are uneducated (Interview, Mbata, 03/09/2008).

Perhaps most tellingly, the Council officials and Sasol representative are all clear that the reclaimers do not have the skills or capacity to run recycling operations on the dump. In addition to their lack of business skills it was also noted that they do not have any
machines or equipment required to run the business (Interview, Labuschagne, 03/09/2008; Interview, Thile, 05/09/2008; Interview, Zwane, 10/09/2008). The reclaimers report that this was put to them bluntly by one councillor who said, “you are talking a deal of millions of rands, but you don’t even have a car. What do you expect us to do?” (Focus Group, Ditamating, 03/09/2008). The tremendous irony in this situation is that the reclaimers have a proven track record of managing themselves and negotiating the sale of their goods with formal enterprises. Their plans for the dump are based on this experience. As Mbata explains, “we know what happened before so we worked on the base of that to develop the proposal and business plan”. Aware of their limitations they attended a workshop run by an NGO to help them develop a business plan, and also intended to hire a manager to help them run their operations (Interview, Mbata, 03/09/2008). By contrast, the Directors of Phutang had no background in recycling, no experience in business, and no access to capital or equipment before they received support from Sasol/Rejuvenation. Even with the assistance of the advisor provided by Sasol/Rejuvenation they have proven themselves to be utterly incapable of running the business. However, they are professionals who are well respected in the community, and key players in Sasol/Rejuvenation and Council obviously cannot see past the detritus when they look at reclaimers.

**Reconfiguring the Public Sphere?**

Given that the reclaimers are currently not seen as legitimate actors within the public sphere successful mobilization necessitates more than simply demanding that they be allowed to participate in public policy processes. It will require a transformation of the very conceptualization of the public sphere itself. As Judith Butler argues, “[t]he public sphere is constituted in part by what can appear, and the regulation of the sphere of appearance is one way to establish what will count as reality, and what will not” (Butler 2004, xx-xxi). She further argues that, “[t]o decide what views will count as reasonable within public domain…is to decide what will and will not count as the public sphere of debate” (Butler 2004, xx). What Butler is arguing is that the construction of the public sphere is predicated on the defining of certain people as legitimate members of the public sphere, and certain ideas as permissible within this realm. Other views and other people
are, per definition, defined as lying beyond its bounds. As detritus the reclaimers do not feature within the council’s conception of the public. Mobilization by reclaimers therefore requires, “an insurrection at the level of ontology” (Butler 2004, 33) to both redefine how they are seen and to establish that they be accepted as valid members of the public sphere.

Such an insurrection involves engagement at multiple levels, starting with the reclaimers themselves. Building on Chari’s work Massimo de Angelis emphasizes how detritus is productive of and becomes inscribed within people’s bodies and subjectivities (de Angelis 2006, 67). A first stage of struggle therefore lies in those deemed to be detritus rejecting this construction of themselves and claiming the right to define their own identity. The Ditamating members are particularly clear and articulate on this point. As noted above they reject being called scavengers, due to the pejorative association of scavengers with dirt (Focus Group, Ditamating, 02/09/2008). When asked what they would like from the municipality the first response of Simon Mbata, leader of Ditamating was, “if they can accept our position and that we are here as workers. If they can accept that there is life here, we can make life out of this place” (Interview, Mbata, 03/09/2008).

A second level of insurrection relates to the development of collective identities and the insistence that these identities be recognized by the Council. When asked what forming the company meant to them a member of the Ikageng Landfill Committee said, “we were very, very happy when we registered the company. Were very proud and thought it would help us to get the contract” (Interview, Majola and Motlaung, 03/09/2008). The tremendous joy on the faces of the two women as they discussed the establishment of the closed corporation affirmed that their pride was about much more than simply setting up a company. It was about their ability to disprove the officials who believed they weren’t capable of achieving such a goal, and the receipt of formal recognition of their existence, even if at this stage it was only from the registrar of companies and not from Council.

Nevertheless, despite collective organization, the formation of legal corporate entities, industrial action and repeated demands to be heard, Council representatives continue to
refer to the reclaimers as scavengers, to disregard their organizations, and to refuse any substantive engagement with them on issues of profound importance to their livelihood. The insurrection to reconfigure the public sphere therefore continues unabated. A key challenge for the salvagers in waging this insurrection will be to find ways to grapple with and address the power hierarchies and divisions based on age and gender that currently divide them.

Conclusion – Reconstituting the Public Sphere?
This paper has explored the Metsimaholo municipality’s attempts to formalize recycling on the Sasolburg landfill. By enclosing the waste commons and granting a private company the sole right to extract recyclable materials from the dump the Council has literally expanded the public sphere, albeit via a public-private partnership. This privatized extension of the public sphere has had profoundly negative effects for the informal reclaimers who perform the actual labour of salvaging materials from the dump. Prior to the current enforcement of this enclosure the reclaimers had succeeded in managing operations on the dump and negotiating the sale of their goods directly to some of the largest recycling companies in the region, thus redefining the terms of their relationship with the formal economy. However, the implementation of the contract is compelling them to recede from their active negotiations and engagements with the formal economy and threatens to ghettoize them within the space of the landfill and the sphere of the informal economy. In seeking to understand why the Council has marginalized and ignored the reclaimers the paper has argued that although the reclaimers may be the ideal neoliberal citizens, as the local state views them as the detritus of modern society it has been unable to see their positive attributes or accept them as legitimate actors in the public sphere.

This does not, however, mean that the reclaimers are doomed to forever occupy this space. The governmentality literature has been widely and correctly critiqued for conceptualizing policy as a top-down process and seeing contestation as only responsive to and not constitutive of processes of governing (see for example O’Malley, Weir, and Shearing 1997; Goldsworthy 2006; Rutherford 2007; Watts 2003; Weszkalnys 2007; Hart
2007). Although the reclaimers have not yet succeeded in establishing their legitimacy as a population category within Metsimaholo’s waste management policy they are actively challenging their invisibility by forming closed corporations, engaging in industrial action, and continuing to demand meetings with Council and the Remade-Phutang. Such struggles have played an important role in transforming waste management policies and the role of reclaimers within them in other contexts. For example, in Brazil mobilization by reclaimers has resulted in “collector of recyclable materials” being officially recognized as an occupational category, and reclaimers are valued as a key constituency within the sphere of waste management (Dias 2006, 2007).

If the reclaimers do eventually succeed in either winning the contract for themselves or at least improving the terms of the existing contract they will have transformed their literal position within the waste management system and the public sphere. But at a more abstract level the will also have succeeded in reconfiguring the ontology of the public sphere itself. Whilst this would clearly amount to rendering the public sphere more inclusive, it is questionable whether it would fundamentally transform the current neoliberal nature of the extension of the public sphere. Both the Ikageng Landfill Committee and the Ditamating Recycling Project would like to operate as private companies with public-private partnership contracts with the Council. They have no desire or intention to bring their activities into the state itself and they have a vested interest in maximizing both their profits and their autonomy. Whether they can develop a way of working that presents a substantive alternative to more established private companies, and indeed whether they even aspire to this goal, remains to be explored.
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